



Attorney Docket No.: UV-57

Applicants : William L. Thomas et al.

Application No. : 09/139,798 Confirmation No.: 5738

Filed : August 25, 1998

Title : PROGRAM GUIDE SYSTEM WITH MONITORING
OF ADVERTISEMENT USAGE AND USER
ACTIVITIES

Group Art Unit : 2611

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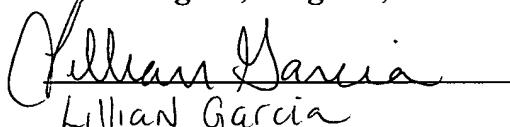
Examiner : Son P. Huynh

Technology Center 2600

“Express Mail” mailing label number EI125453367US

Date of Deposit : December 30, 2002.

I hereby certify that this paper/fee is being deposited with the United States Postal Service “EXPRESS MAIL POST OFFICE TO ADDRESSEE” service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Hon. Commissioner for Patents, P.O. Box 2327, Arlington, Virginia, 22202-3513.



Lillian Garcia

Encl:

1. Reply to Office Action;
2. Supplemental Information Disclosure Statement;
3. Form PTO-1449 (in duplicate);
4. Six (6) Cited References;
5. Submission of Formal Drawings;
6. Sixteen Sheets of Formal Drawings (Figs. 1-15);
7. Check in the amount of \$180.00 (IDS fee); and
8. Transmittal Letter (in duplicate).



01-03-02

#GP2611

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Technology Center 2600

Hon. Commissioner for Patents
P.O. Box 2327
Arlington, VA 22202

New York, New York
December 30, 2002

TRANSMITTAL LETTER

Sir:

Transmitted herewith: [] a Preliminary Amendment; [X] a Reply to Office Action; [X] a Supplemental Information Disclosure Statement; [X] Form PTO-1449 (in duplicate); [X] Six (6) cited references; [X] a submission of Formal Drawings; [X] Sixteen Sheets of Formal Drawings (Figs. 1-15); [X] Check in the amount of \$180.00 (IDS fee); [] a Power of Attorney; [] an Associate Power of Attorney; to be filed in the above-identified patent application.

FEE FOR ADDITIONAL CLAIMS

[X] A fee for additional claims is not required.

[] A fee for additional claims is required.

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The additional fee has been calculated as shown below:

ADDITIONAL CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT	RATE	FEES
TOTAL CLAIMS	-	*	=	X \$ 18 = \$
INDEPENDENT CLAIMS	-	**	=	X \$ 84 = \$
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM			+ \$280 =	\$

* If less than 20, insert 20.

TOTAL \$

** If less than 3, insert 3.

[] A check in the amount of \$____ in payment of the filing fee is transmitted herewith.

[X] The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

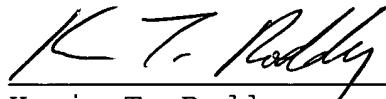
[] Please charge \$____ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

EXTENSION FEE

[] The following extension is applicable to the Response filed herewith; [] \$110.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [] \$400.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [] \$920.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [] \$1,440.00 extension fee

for response within fourth month pursuant to 37 C.F.R. § 1.136(a); \$1,960.00 within fifth month pursuant to 37 C.F.R. § 1.136(a).

- [] A check in the amount of [] \$110.00; [] \$400.00; [] \$920.00; [] \$1,440.00; [] \$1,960.00 in payment of the extension fee is transmitted herewith.
- [X] The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.
- [] Please charge the [] \$110.00; [] \$400.00; [] \$920.00; [] \$1,440.00; [] \$1,960.00; extension fee to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.



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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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P.O. Box 2327
Arlington, VA 22202

REPLY TO OFFICE ACTION

Sir:

In response to the October 3, 2002 Office Action,
please amend this application as follows:

In the Specification

Please replace the paragraph starting on line 7
of page 27 with the following paragraph:

As shown in FIG. 15, a suitable data collection
filter 216 may involve the use of a filter 218 that is
based on specific advertisements or actions to be